GOVERNMENT OF INDIA
AYURVEDA,YOGA & NATUROPATHY,UNANI,SIDDHA AND HOMEOPATHY (AYUSH)
LOK SABHA

UNSTARRED QUESTION NO:2377
ANSWERED ON:11.03.2016
Global Share of Traditional Medicine
Natterjee Shri J. Jayasingh Thiyagaraj

Will the Minister of AYURVEDA,YOGA & NATUROPATHY,UNANI,SIDDHA AND HOMEOPATHY (AYUSH) be pleased to state:

Will the Minister of AYURVEDA, YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) be pleased to state:

(a) whether the Government is aware that Indian traditional medicines have not captured market shares in the global traditional market;

(b) if so, the details thereof and the reasons therefor;

(c) whether the Government has devised any concrete plans in this regard, if so, the details thereof;

(d) whether India"s share in global worldwide market is negligible on account of quality standards not adhering to international specifications; and

(e) if so, the details thereof and the concrete steps taken in this regard?

Answer

THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)
(a) & (b): As per the information furnished by Pharmaceuticals Export Promotion Council of India (Pharmexcil), Ministry of Commerce & Industry, Govt. of India, India's export of AYUSH and value added products of medicinal plants grouped by HS code belonging to Pharmexcil basket is as below:
India's Exports of Ayush products (In USD mn)-(eight HS codes)
2012-13 2013-14 2014-15
163.29 159.47 116.52

India's Exports of value added products of medicinal plants (In USD mn) (28 HS codes)
2012-13 2013-14 2014-15
231.73 205.55 234.15
Source:DGCIS

India is exporting herbal products worth USD 350.67 mn to about 150 countries, globally.
(c): The Ministry has since revised its 'Central Sector scheme for promotion of International Cooperation in AYUSH' to address the contemporary developments and emerging needs, by modifying the existing components for capturing the global market. Out of the six components, of the scheme two are exclusively industry specific which provides for incentive to drug manufacturers, entrepreneurs, AYUSH institutions etc. for participation in international exhibitions, trade fairs,. Road shows etc. and for Market authorization/registration of AYUSH products to give further impetus to the promotion of AYUSH exports across the globe.

(d) & (e): As in reply given in respect of part (a) & (b) of the question above.
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